

Video Production Agreement

This agreement is between [Studio name] ("the Studio") and [Client name] ("the Client"), and is dated [Date].

1. The project

The Studio will produce [Project name]: [a main film of about number minutes / a short cut of number seconds / number vertical clips for social media], delivered as [format and resolution, for example H.264 MP4 at 3840 x 2160].

2. Pre-production

The Client will approve the brief and the [shot list / script] by [date]. Changes to them after approval may change the fee and the schedule.

3. Production

Filming takes place on [Shoot date] at [Location], with [number] crew for up to [number] hours. Additional shoot days are billed at [day rate], and time beyond the hours above at [hourly rate].

The Client is responsible for permission to film at the location and for releases from anyone the Client brings on camera.

4. Rounds of changes

[Number] rounds of changes are included. A round is one set of notes on one version, given within [number] days of the version being sent. Notes are left on the review link, tied to the moment in the film they refer to.

Further rounds, and changes that go beyond the approved brief, are billed at [rate per round or per hour].

5. Approval and delivery

When the Client approves a version, it is final. Full-quality files are delivered through the same private online link once the final payment is received, and stay available for at least [number] months.

6. Fees and payment

The total fee is [Price]. A nonrefundable deposit of [deposit amount] is due when this agreement is signed. The balance is due [on approval / within number days of delivery].

7. Music

Music licensed by the Studio is covered for [online and social media use / the uses agreed in writing]. Broadcast, paid advertising or other uses may need a wider license at extra cost. If the Client

supplies music, the Client is responsible for its rights.

8. Raw footage

Raw footage and project files are not part of the delivery unless agreed in writing, and may be provided for [fee]. The Studio keeps raw footage for at least [number] months after delivery.

9. Copyright and usage

The Studio owns the copyright in the footage and the finished film. Once paid in full, the Client receives a nonexclusive, perpetual license to use the delivered film for [its own marketing, online and in person]. The Studio may show the film in its portfolio unless the Client asks otherwise in writing.

10. Cancellation and liability

If the Client cancels, the deposit is kept, and work already done is billed. If filming cannot happen because of weather, illness or anything beyond the Studio's control, both sides will agree a new date. The Studio's liability for lost footage or a shoot that cannot happen is limited to a refund of the amounts paid.

11. The whole agreement

This is the whole agreement between the Studio and the Client. Any change must be in writing and signed by both. It is governed by the laws of [State].

Signatures

Studio

Signature

Date

Printed name

Client

Signature

Date

Printed name