

# Photography Client Questionnaire

Thank you for getting in touch with [Studio name]. These questions help us plan your shoot around what you need. Answer what you can, and leave anything you're unsure about for our call.

## 1. About you

Your name, and your company if this is for a business:

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The best email and phone number to reach you:

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Who will choose and approve the final photos, if not you?

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How did you hear about us?

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## 2. The shoot

What kind of shoot is this: portraits, a brand or team shoot, products, an event, something else?

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Your preferred date and time, and any dates that are not possible:

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Where would you like to shoot: indoors or outdoors, at your place or in a studio?

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How long do you expect it to take, or what needs to happen during it?

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### 3. How the photos will be used

Where will the photos appear: website, social media, print, advertising, packaging?

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Do you need a particular shape, such as vertical for stories or wide for a website banner?

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Roughly how many finished photos do you need?

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When do you need them by?

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### 4. Style

Share links to a few photos you like, and say what you like about each.

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Is there anything you do not want, such as a look, an angle or a color?

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Are there brand colors, logos or products that must appear?

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## 5. People and places

Who will be in the photos, and how many people?

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Will anyone under 18 appear?

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Does the location need permission or a permit to photograph?

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Is there anything we should know about the people being photographed, such as accessibility needs or time limits?

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## 6. Review and delivery

Who will look through the photos and pick favorites?

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How many people need to see them before they are approved?

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Do you need full-size files for print, smaller copies for the web, or both?

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## 7. Budget

What budget range are you working with?

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Is there anything else we should know?

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